



May 31st, 2023

Greetings from the Napatāk Ramble Board,

We are writing to seek your sponsorship and support for this year's Napatāk Ramble Music and Arts Festival scheduled to take place at the new Napatāk Ramble festival site, located at Potato Lake Saskatchewan, on June 30th - July 2nd, 2023. Napatāk Ramble Music & Arts Inc (NRMAI) was incorporated as a Saskatchewan Non-profit on September 27, 2021. The vision of the NRMAI is *"to create a community of all ages through meaningful and unique artistic experiences including diverse voices from local and global communities"*.

This year marks the 11th anniversary of NRMAI's cornerstone event, the Napatāk Ramble Festival. The festival has grown to sell as many as 500 tickets, host as many as 32 performing acts, facilitate a variety of workshops, host a kids camps, and to provide a platform for local artisans to share their work through the Napatāk Ramble Arts Market.

Over the years the festival has become a fixture of summer in the Tri-Community for residents as well as family and friends from near and far. For a community this size, the festival is a music and arts event that punches above its weight class. In addition to showcasing Northern Saskatchewan musicians and artisans, the festival has attracted touring acts from across North America. All who attend the festival, whether artist or attendee, are given the opportunity to experience the vibrant artistic community that we have.

The Napatāk Ramble draws in tourists from across the country who have come to experience not only the festival, but also the other amenities that our community and surrounding parks have to offer. Businesses in our Tri-Community are given the opportunity to gain exposure to a large audience through sponsorship recognition according to their various levels of participation. To date, the NRMAI has received tremendous support from the Tri-Community through in-kind and monetary donations as well as a broad volunteer base.

This year the festival will be a five-day event. The festival will kick off on June 27th with the annual Kids Camp. Participants will receive instruction from local elders, professional musicians, dancers, and artists wherein the children will participate in unique educational experiences. June 30th and July 1st will feature 24 performing acts including local musicians and headliners from across Canada. In addition, there will be an expanded Arts Market where artisans will be able to showcase and sell their work to the public during the day and festival attendees in the evenings. Multiple food vendors will provide a variety of food options at the event. Throughout the weekend there will also be workshops offered in Truth and Reconciliation, art, and yoga, which will be open to the public.

The NRMAI Board aims to ensure that the festival is an enjoyable experience for its patrons and performers alike. As a non-profit organization, NRMAI operates off ticket sales, grant funding and the support of community businesses like yours. We would like to invite you to partner with us in bringing music, arts and community together and have included the sponsorship information below.

We hope to build a lasting and mutually beneficial relationship with you. If you wish to be part of this exciting opportunity please contact us at sponsorship@napatakramble.com. We would love to have your support in making the Napatāk Ramble a world class event. Thank you for considering our request.

Yours in Community, Music, and Art,
The Napatāk Ramble Board of Directors



Napatak Ramble Sponsorship Packages

Multi-platinum Sponsor \$10,000.00 & up

- Multi-platinum sponsor recognition on signage at the festival
- Extra-large-sized corporate logo on volunteer t-shirt (worn by volunteers at all events)
- 4 weekend passes to the Ramble
- 1 complimentary weekend camping spot at Ramble site
- Multi-platinum corporate logo recognition on Ramble Social Media pre & post event
- Multi-platinum Name/business mentions throughout weekend event

Platinum Sponsor \$2000.00 & up

- Platinum sponsor recognition on signage at the festival
- Large-sized corporate logo on volunteer t-shirt (worn by volunteers at all events)
- 2 weekend passes to the Ramble
- 1 complimentary weekend camping spot at Ramble site
- Platinum corporate logo recognition on Ramble Social Media pre & post event
- Platinum Name/business mentions throughout weekend

Gold Sponsor \$1000.00 & up

- Gold sponsor recognition on signage at the festival
- Medium-sized corporate logo on volunteer T-shirt (worn by volunteers at all events)
- Gold corporate logo recognition on Ramble Social Media pre & post event
- Gold Name/business mentions throughout weekend

Silver Sponsor \$500.00

- Silver sponsor recognition on signage at the festival
- Silver corporate recognition on Ramble Social Media pre & post event
- Silver Name/ business mentions throughout weekend

Bronze Sponsor \$100.00 & up

- Bronze Name/business mentions throughout weekend

